

THE YEAR'S GREATEST SALE! A DARING EVENT...HUGE OVERSTOCK MUST BE REDUCED' OUT IT GOES REGARDLESS OF COST

# IT'S OUR BIG HOUSE CLEANING TIME

We Need Fast Action  
Buying! . . . Over \$100,000  
Stock to Be Sold Direct  
to the Public at a Fraction  
of Its Actual Cost!

## DALE'S

FAMOUS LABEL  
LADIES' & CHILD'S  
MEN'S APPAREL

## Inventory

DROP EVERYTHING! . . . GRAB YOUR HATS! . . . AND COME A RUNNIN'!!  
1334 EL PRADO, Downtown Torrance

LOOK FOR THE BIG SALE SIGNS . . .

# DISPOSAL SALE!

# EVERYTHING GOES!

OPEN FRI. 'TIL 9 P.M.

ANY ITEM IN THE STORE, Makes No Difference, Nationally Advertised or Otherwise, TO BE SOLD OUT at Terrific Price Cuts!  
DEFINITELY A HISTORY-MAKING SALE

**BIGGEST SALE EVER . . .**

### Our Statement . . .

This is no time for us to "HMM" and "HAH" . . . A "BOTTLENECK" condition developed which requires immediate selling action to readjust our stock into a normal state.

Due to these circumstances, it is now absolutely imperative to CLEAR OUT a great portion of this gigantic stock on hand, no matter what the loss may be.

To assure quick and positive action we have gone the limit in cutting and slashing prices on this entire stock of famous label ladies' and children's apparel.

Throughout our entire store THE SALE PRICE TAGS WILL SET AN ALL-TIME RECORD for bargains never before heard of. . . We assure you that you will not be disappointed.



## SALE VALUES THAT BEAT ANYTHING YOU'VE EVER SEEN!

THIS SENSATIONAL INVENTORY DISPOSAL SALE STRIKES A KNOCKOUT BLOW TO WOMEN'S AND CHILDREN'S APPAREL PRICES. THE BIGGEST BARGAINS IN YEARS!! EVERY ITEM SACRIFICED AT PRICES THAT WILL SHATTER ALL BARGAIN RECORDS . . . AN EVENT THAT WILL MAKE MERCHANDISING HISTORY . . . PLAN NOW TO BE HERE WHEN THE DOORS OPEN THURS. JOIN THE CROWDS IN THIS HUGE SALE!

## THE MOST SENSATIONAL BARGAINS EVER RECORDED ANYWHERE

# Sale!

DOORS OPEN THURS. 9 A.M.  
OPEN FRI. 'TIL 9

**BOYS' BLUE JEANS** \$1.57  
Double knees . . . Slim, Reg. and Huskie Sizes — VALS. TO 2.22  
2 for \$3

**BOYS' BLUE BOXER JEANS** 2 for \$1  
Elastic waist . . . Perfect for summer! Reg. 90c - Sizes 2 to 6

**BOYS' BLUE, GREEN, GREY and BROWN BOXER JEANS** 88¢  
Heavy-duty Denim — Elastic waist — Sizes 4 to 8 — 1.50 Value

**BOYS' SWEAT SHIRTS** 88¢  
PULLOVER STYLES SIZES 8 TO 16

**BOYS' BRIEFS** 10¢  
COMBED COTTON . . . ASSORTED SIZES While They Last!

**BOYS' BOXER AND BRIEF SWIM TRUNKS** 87¢  
Sharp patterns and solids. Sizes 6 to 16 VALUES TO 1.97

**LARGE GROUP! Boys' Jackets, Boys' Shirts and Sweaters** 88¢  
VALUES TO 1.97

**BOYS' 2-PIECE SHIRT AND SLACKS SETS** \$1.97  
Hurry while selection is good. Ass't'd. sizes

**BOYS' SPORT SHIRTS** 88¢  
Short sleeves Vals. to 1.97

**BOYS' POLO SHIRTS** 2 for \$1  
Knits, and stripes

**BOYS' CONTINENTAL DRESS SLACKS** \$1.94  
Assorted colors in cotton — Ass't'd. sizes Vals. to 3.95

**GIRL'S SWIM SUITS**  
You may never see a value like this again! Broken sizes. Values to 1.97  
SALE PRICE **66¢**

**GIRL'S SHORTS & JAMAICAS**  
Huge assortment of solids and prints . . . Shop early! Values to 97¢  
SALE PRICE **25¢**

**GIRLS' and BOYS' BIKINI SWIM WEAR**  
Matching sets . . . Colorful prints . . . Sizes to fit all! Values to 1.59  
SALE PRICE **44¢**

**GIRL'S PANTIES**  
Cottons and rayons, some slightly soiled. Values to 69¢  
SALE PRICE **10¢**

**GIRL'S BABY DOLLS**  
Stock up now . . . Colorful prints . . . Sizes 6 to 16. Values to 1.97  
SALE PRICE **67¢**

**GIRLS' 2-PIECE CAPRI SETS**  
Huge assortment marked down just for this sale! Values to 2.97  
SALE PRICE **\$1.47**

**GIRL'S DRESSES**  
Beautiful selection at a savings of up to 60%. Values to 3.97  
SALE PRICE **\$1.77**

**LADIES' SHORTS & SUN BRAS**  
Mix 'em or match 'em! Sizes to fit all . . . Values to 1.97  
SALE PRICE **88¢**

**MEN'S CONTINENTAL SLACKS** \$1.57  
Wow! Checks and solids that usually sell for 3.95 — Ass't'd. sizes  
SALE PRICE 2 for \$3

**MEN'S COTTON SPORT SHIRTS** 97¢  
Short sleeves in solids, checks and prints . . . SIZES S-M-L  
SALE PRICE

**MEN'S PULL-OVER SWEAT SHIRTS** \$1.00  
Crew neck . . . Fleece lined. SIZES S-M-L-XL  
SALE PRICE

**MEN'S BOXER AND BRIEF SWIM TRUNKS** \$1.00  
Prints and solids . . . SIZES S-M-L  
SALE PRICE

**MEN'S SWIM SUITS** \$1.00  
BOXER AND BRIEF STYLE SIZES S-M-L

**MEN'S POPULAR CREW SOCKS** 18¢  
White and colorful stripe tops . . . 49¢ VALUE  
SALE PRICE

**MEN'S UNDERWEAR** 2 for \$1  
Choose from T-SHIRTS, BRIEFS and BOXER SHORTS  
SALE PRICE

**MEN'S WORK SHIRTS** \$1.00  
WITH PURCHASE OF ANY WORK PANTS PRICED AT 2.97  
SALE PRICE Vals. to 2.52

**MEN'S AND BOYS' WALKING SHORTS** 97¢  
BOYS' MEN'S 1.97

FINE ASSORTMENT OF LADIES SIZES 10 TO 18 . . .  
**BETTER DRESSES** Values to 10.99 SALE PRICE **\$5.87**  
ALSO LADIES SIZES 10 TO 18 . . .  
**STREET DRESSES** Values to 5.99 SALE PRICE **\$2.59**

**LADIES' SHIRTS**  
You can't sew yourself at this low price! Colorful prints . . . Values to 3.97  
SALE PRICE **\$1.97**

**LADIES' LOVABLE or PLAYTEX BRAS**  
Discontinued Styles  
**1/2 off** Reg. Price

**LADIES' FULL SLIPS**  
Pastel shades . . . Nylonized SIZES 32 TO 38  
Reg. 1.77  
SALE PRICE **97¢**

**INFANTS PLASTIC PANTIES**  
CELLO WRAPPED . . . PASTEL SHADES. Pkg. of 3  
**37¢**

**LADIES' SWIM SUITS**  
Stock up for summer now!  
Assorted sizes and styles!  
3 PRICE GROUPS!  
**\$1 - \$2 - \$3**

**LADIES' BERMUDA SETS**  
Matching and contrasting tops . . . Assorted sizes. Values to 3.97  
SALE PRICE **\$1.87**

**Bargain Table! INFANTS GOODS**  
YOUR CHOICE JOIN THE FUN!  
**3 for \$1**

**LADIES' NYLONIZED PANTIES**  
Pastel shades. SIZES 5, 6, 7  
**5 For \$1**

# DALES

1334 EL PRADO, DOWNTOWN TORRANCE

**FREE PARKING**

Use Our Convenient Lay-away  
STORE HOURS: 9 A.M. to 6 P.M. Week Days  
OPEN FRIDAY NIGHT 'TIL 9  
SATURDAY 'TIL 6 P.M.

YES, WE HAVE GENUINE LEVIS IN ALL SIZES!